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Achieving success doesn't have to mean overspending. Our proven system reduce advertising costs while delivering results aligned with your goals

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Services	Quantity	Total
<b>Social Media :</b>		
<ul style="list-style-type: none"><li>• More than 9 posts (posts/reels) per month</li><li>• Professional video editing</li><li>• Monthly editorial strategy</li></ul>	1	260 £
<b>SEO :</b>		
<ul style="list-style-type: none"><li>• Initial SEO audit + quarterly report (Google Ranking)</li><li>• Optimisation of website pages</li><li>• Creation of SEO-optimised blog articles about restaurant</li></ul>	1	180 £
<b>Google Ads Campaigns :</b>		
<ul style="list-style-type: none"><li>• Creation and management of targeted campaigns:</li></ul>	1	120 £
<b>Website Optimisation :</b>		
<ul style="list-style-type: none"><li>• Website optimisation improvement</li><li>• Tracking configuration (Google Tag Manager visitor behaviour)</li></ul>	1	110 £
<b>Email Marketing :</b>		
<ul style="list-style-type: none"><li>• Email campaigns , verified sender to Inbox ( no spam )</li></ul>	1	180 £
<b>TOTAL</b>		<b>850 £</b>

# NOTE

- This quotation is **an official quote** for the services included in the package. **A formal agreement will be provided before the commencement of work.**
- **Minimum contract period:** This package requires a **minimum** commitment of **3 months** to ensure sufficient time for the strategies **to deliver measurable results.**
- **Licensing and certifications:** The pricing of this **package includes** all relevant **costs** for certifications and software licences (e.g., **SEMrush, email sender, HubSpot**).
- **Advertising budgets:** The cost of this package **does not cover the advertising budgets** for platforms like **Meta Ads or Google Ads**. The client is responsible for paying these charges directly to the respective platforms.
- **Monthly report:** At the end of each month, a **free performance report** will be provided to **track progress** and assess results.
- **Additional services:** The client may **request additional services**, which can be included as custom add-ons to the package.
- **Payment terms:** Clients are required to **pay 30%** of the **total cost** upfront **before services begin**, and the remaining **70% by the end of the month**. This payment structure complies with **Section 49 of the Supply of Goods and Services Act 1982**, which permits reasonable payment terms for professional services.

YANNI KICHOU  
CONSULTING

Owner: Yenni Kichou

Signature: \_\_\_\_\_

